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The *International Journal of Sports Physical Therapy (IJSPT)* is an international, open access, peer-reviewed journal dedicated to publishing the latest research and clinical cases related to clinically relevant evidence, trends, and practices. Its purpose is to advance and improve the rehabilitation and care of athletes and recreationally active individuals throughout the world.

Platinum Sponsor Level Benefits:

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- Sponsors of *IJSPT* webinars
- Six sponsored blog posts per year

Investment: \$12,000 per year

Deadline: January 1

Renewal: Written commitment December 1; payment January 1



ABOUT IJSPT

The *International Journal of Sports Physical Therapy (IJSPT)* was founded as the *North American Journal of Sports Physical Therapy (NAJSPT)* in 2005, within a partnership between the Sports Physical Therapy Section of the APTA (now the American Academy of Sports Physical Therapy) and Sport Physiotherapy Canada (SPC). SPC bowed out of the partnership in 2010; in 2011, the journal was renamed the *International Journal of Sports Physical Therapy*, becoming the official publication of the International Federation of Sports Physical Therapy (IFSPT). Beginning January 2021, the *IJSPT* will be under new ownership but will retain its Editorial Board to continue the mission begun over fifteen years ago.

A seasoned and proven journal. A fresh start for the future of sports medicine.

MISSION

To inform the profession of sports physical therapy and providers of sports healthcare via a relevant, timely, and sustainable peer-reviewed publication with global reach. To provide an outlet for scholarly dissemination of clinically relevant musculoskeletal, sport, and activity related research.

VISION

To be the leading source of scientifically rigorous, clinically relevant evidence to advance the rehabilitation and care of athletes throughout the world.

CORE VALUES

- Utilization of a blinded review process
- Business conducted using ICMJE best practice of publishing
- Focus on clinically relevant publications, with high scientific rigor, across varied levels of evidence
- Supply evidence relevant to sports physical therapists and sports health care providers around the world
- Serve as a scholarly outlet for academic publishing.

WHY IJSPT?

- 25,000+ subscribers worldwide
- Archived in National Library of Medicine – Pubmed
- *IJSPT* provides an essential resource for professionals practicing sports-related rehabilitation around the world.
 - In 2019, 1,705,927 unique user IPs accessed and viewed articles
 - In 2019, 2,800,472 articles were retrieved and / or downloaded
 - Submissions: 56% from USA / 44% rest of the world (UK, Australia, Denmark, Canada, Japan, Italy, Spain are leading countries of submission)
- Several recent reader surveys ranked *IJSPT* in the top five in clinical usefulness among leading publications in related fields.
- Reader demographics:
 - *IJSPT* readers are leaders in their field with 87% holding master's or doctoral degrees
 - 64% work in out-patient facilities and 31% manage their own practice
 - 72% are working practitioners and 81% have worked in orthopedics / sports for more than four years

- 70% influence purchasing decisions, and either specify products/services or are the final authority on purchasing.
- 70% of readers visit advertiser websites (45% recommend purchase of a product)
- 50% are responsible for development/continuing education of others

Join the IJSPT today as a Sponsor and lead the way to a new iteration in sports medicine journals and education!