

GOLD SPONSORSHIPS

The *International Journal of Sports Physical Therapy (IJSPT)* is an international, open access, peer-reviewed journal dedicated to publishing the latest research and clinical cases related to clinically relevant evidence, trends, and practices. Its purpose is to advance and improve the rehabilitation and care of athletes and recreationally active individuals throughout the world.

The *International Journal of Sports Physical Therapy* is offering an opportunity to identify as a Gold Sponsor of the *IJSPT*.

Organizations interested in forming a partnership with *IJSPT* in exchange for consistent exposure to the international physical therapy market have a variety of plans from which to choose. Our Gold Sponsorship is a cost-effective way to implement year-round marketing as well as enjoy sponsor-only benefits.

Gold Sponsors Benefits:

- One half page ad in each reader issue and downloadable PDF.
 - Size is 8.5x5", horizontal format, provided in RGB PDF or JPG at 300 dpi.
- Rotating footer banner on *IJSPT* website, shared only with other Gold Sponsors (maximum twelve).
- Listing as Gold Sponsor on website with link to organization's website
- Promotion of educational offerings, sponsor events, links to blogs and newsletters on *IJSPT* social media.
- Three personalized e-mail communications per year to *IJSPT* email list (same months as *IJSPT* publication)
- Branded as associate partners of *IJSPT* industry round tables (2022)
- Branded as associate partners of *IJSPT* webinars (2022)
- Up to three sponsored articles per year

Investment: \$6,000 per year



ABOUT IJSPT

The *International Journal of Sports Physical Therapy (IJSPT)* was founded as the *North American Journal of Sports Physical Therapy (NAJSPT)* in 2005, within a partnership between the Sports Physical Therapy Section of the APTA (now the American Academy of Sports Physical Therapy) and Sport Physiotherapy Canada (SPC). SPC bowed out of the partnership in 2010; in 2011, the journal was renamed the *International Journal of Sports Physical Therapy*, becoming the official publication of the International Federation of Sports Physical Therapy (IFSPT). Beginning January 2021, the *IJSPT* will be under new ownership but will retain its Editorial Board to continue the mission begun over fifteen years ago.

A seasoned and proven journal. A fresh start for the future of sports medicine.

MISSION

To inform the profession of sports physical therapy and providers of sports healthcare via a relevant, timely, and sustainable peer-reviewed publication with global reach. To provide an outlet for scholarly dissemination of clinically relevant musculoskeletal, sport, and activity related research.

VISION

To be the leading source of scientifically rigorous, clinically relevant evidence to advance the rehabilitation and care of athletes throughout the world.

CORE VALUES

- Utilization of a blinded review process
- Business conducted using ICMJE best practice of publishing
- Focus on clinically relevant publications, with high scientific rigor, across varied levels of evidence
- Supply evidence relevant to sports physical therapists and sports health care providers around the world
- Serve as a scholarly outlet for academic publishing.

WHY IJSPT?

- 25,000+ subscribers worldwide
- Archived in National Library of Medicine – Pubmed
- *IJSPT* provides an essential resource for professionals practicing sports-related rehabilitation around the world.
 - In 2019, 1,705,927 unique user IPs accessed and viewed articles
 - In 2019, 2,800,472 articles were retrieved and/or downloaded
 - Submissions: 56% from USA / 44% rest of the world (UK, Australia, Denmark, Canada, Japan, Italy, Spain are leading countries of submission)
- Several recent reader surveys ranked *IJSPT* in the top five in clinical usefulness among leading publications in related fields.

- Reader demographics:

- *IJSPT* readers are leaders in their field with 87% holding master's or doctoral degrees
- 64% work in out-patient facilities and 31% manage their own practice
- 72% are working practitioners and 81% have worked in orthopedics/sports for more than four years
- 70% influence purchasing decisions, and either specify products/services or are the final authority on purchasing.
- 70% of readers visit advertiser websites (45% recommend purchase of a product)
- 50% are responsible for development/continuing education of others

Join the *IJSPT* today as a Gold Sponsor and lead the way to a new iteration in sports medicine journals and education!

