



Organizations interested in forming a partnership with IJSPT in exchange for consistent exposure to the international physical therapy market have a variety of plans from which to choose. Our Gold Sponsorship is a cost-effective way to implement year-round marketing as well as enjoy sponsor-only benefits.

Gold Sponsors Benefits:

- One half page ad in each reader issue and downloadable PDF.
 - Size is 8.5x5", horizontal format, provided in RGB PDF or JPG at 300 dpi.
- Rotating side banner on IJSPT website, shared only with other Gold Sponsors (maximum ten).
- Listing as Gold Sponsor on website with link to organization's website (footer area).
- Promotion of educational offerings, sponsor events, links to blogs and newsletters on IJSPT social media.
- Three personalized e-mail communications per year to IJSPT email list (same months as IJSPT publication)
- Branded as associate partners of IJSPT industry round tables
- Branded as associate partners of IJSPT webinars
- Three sponsored articles per year

Investment: \$5,500 per year