2021 ADVERTISING RATES
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The International Journal of Sports Physical Therapy (IJSPT) is an international, open access, peer-reviewed journal dedicated to publishing the latest research and clinical cases related to clinically relevant evidence, trends, and practices. Its purpose is to advance and improve the rehabilitation and care of athletes and recreationally active individuals throughout the world.

We are proud to offer opportunities for digital advertising with our Journal!

RATES

<table>
<thead>
<tr>
<th>Size</th>
<th>Month</th>
<th>Quarter</th>
<th>Year</th>
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<td>Website Leaderboard (shared)</td>
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<td>$1700</td>
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WHY IJSPT?

- 25,000+ subscribers worldwide
- Archived in National Library of Medicine – Pubmed

IJSPT provides an essential resource for professionals practicing sports-related rehabilitation around the world.
- In 2019, 1,705,927 unique user IPs accessed and viewed articles
- In 2019, 2,800,472 articles were retrieved and/or downloaded
- Submissions: 56% from USA / 44% rest of the world (UK, Australia, Denmark, Canada, Japan, Italy, Spain are leading countries of submission)

- Several recent reader surveys ranked IJSPT in the top five in clinical usefulness among leading publications in related fields.

- Reader demographics:
  - IJSPT readers are leaders in their field with 87% holding master’s or doctoral degrees
  - 64% work in out-patient facilities and 31% manage their own practice
  - 72% are working practitioners and 81% have worked in orthopedics/sports for more than four years
  - 70% influence purchasing decisions, and either specify products/services or are the final authority on purchasing.
  - 70% of readers visit advertiser websites (45% recommend purchase of a product)
  - 50% are responsible for development/continuing education of others

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